



**enactus**<sup>™</sup>  
JESUS AND MARY COLLEGE

# QUARTERLY NEWSLETTER

VOLUME ONE  
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FEATURING EXCLUSIVE INTERVIEW WITH TERRY TOROK

## About the Workshop

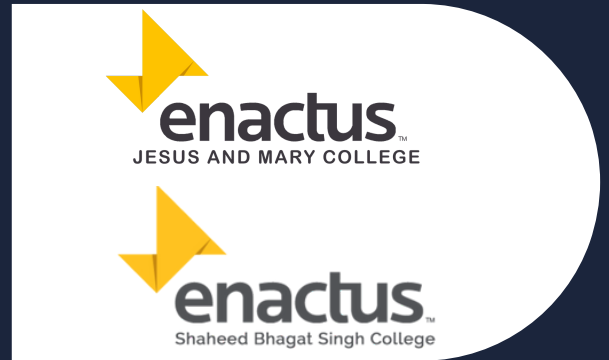
Enactus Jesus and Mary College and Enactus Shaheed Bhagat Singh College came together to organise a 2-day workshop for Grade 11th, 12th and incoming college students on "Passion and Performance on Purpose" with Mr. Terry Torok, Chief Innovation Officer, Enactus. 77 students from across the country got the opportunity to experience the journey of finding their passion, exploring purpose and mapping their personal journey, before stepping foot in college, through fun-filled activities and engaging discussions with Mr. Terry.



## What Happened During the Workshop

Out of the 100+ applications we received, 77 people from over 40 schools from across the country (Mumbai, Panipat, Siliguri, Ludhiana, Ajmer, Hyderabad, Kolkata, etc) were selected.

The workshop provided an opportunity to high school students to get a glimpse of Enactus as an organisation and what it stands for. It started with a talk on 'Mapping Your Personal Journey and Discovering What Matters the Most to You', followed by an interactive Trivia Session. The participants were also given an opportunity to present their pitches and discuss their passion. Some of the best paper plane videos were also showcased. The workshop concluded with a Q&A Session, wherein participants got a chance to interact with Terry.



## 77 Seconds Pitch Competition

In this competition, the participants were asked to pitch their Passion and Performance on Purpose, and express their thoughts in a time frame of 77 seconds. We received 60+ entries from participants all over India communicating their passion which varied from music and dance to literature and international relations. The participants conveyed how their passion would interest people and create an impact in society. They expressed their ideas on collaborating with others and amplifying their passion in their community.

## Watch Best of Passion Pitches

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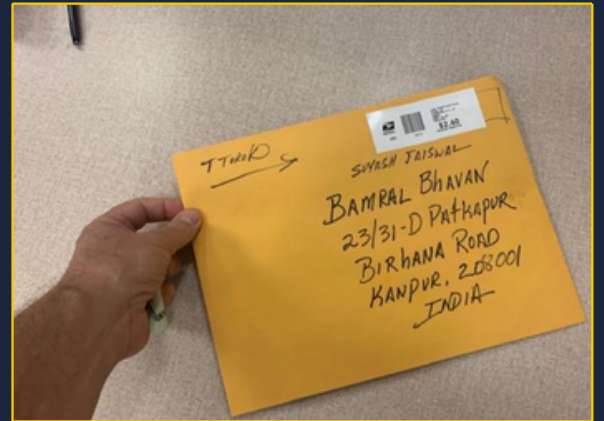
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<https://drive.google.com/open?id=107Dd1ROCMYBLH31AMAcMVCzh9F8yc7B>

## Paper Plane Activity

Being another highlight of the workshop, the paper plane activity was fun, exciting and enriching. Everyone, from Terry, to the hosts, and to the participants, participated in and enjoyed this activity. An activity we all enjoyed in our childhood became a tool of introspection and growth. 'Just write what you value most, show your creativity on that sheet, fold it to make a plane and record it fly. The farther it goes, the better it is.' This was not just a plane that flew but a take off of some dreams and ambitions.



## Response From the Participants

I definitely had a fun learning experience and I did unleash my inner passion. It was absolute fun to do Terry Sir's amazing assignments or adventures:) Definitely taking some amazing lessons from this workshop.

- Ashima Bhat, Blue Bells Model School, Gurgaon

It was a one-of-a-kind workshop, and I gained a lot of insight about things that are useful in our daily lives which we hardly ever talk about. I was able to know myself better, understand my values and passions and introspect

.-Bula Kalra, Bhavan Vidyalaya, Chandigarh

The workshop was a memorable experience. Learnt the importance of passion as well as purpose in our lives and how they coexist. The paper plane activity was amazing as well

-Akankshu Sodhi, Shri Guru Harkrishan Public School, Gurdaspur

This workshop definitely contributed to my overall growth. I got clarity about my passion and how can I pursue it as my career. I also learned the importance of authentic communication and how to differentiate between certain things that'll definitely help me in the future. The main thing is that I always thought that experience matters more than theory but Terry sir helped me to understand that they are both equally important from a perspective. After attending the workshop, I now feel more strongly towards my passion and my goal. Thank you.

- Yashvi Pareek, Sophia Senior Secondary School, Ajmer



## About Project Dhara

Project Dhara, launched in 2016, is an initiative by Enactus JMC aimed at tackling the problem of waste management while employing underprivileged women. Our solution focuses on the establishment of a waste collection and treatment process. The manure produced is 100% organic and is rich in nutrients such as Nitrogen, Phosphorus, and Potassium. It has a high water retention capacity and soil texture improvement abilities. Our manure also acts as an alternative to chemical manure. The project covers 12 of the 17 UN Sustainable Development Goals.



## Kitchen Gardening Series

Project Dhara started a Kitchen Gardening Series in September. This aimed at imparting the basic knowledge of kitchen gardening so that our audience could build one for themselves. As part of this series, we shared insights on what exactly is kitchen gardening, its types, advantages and its process.



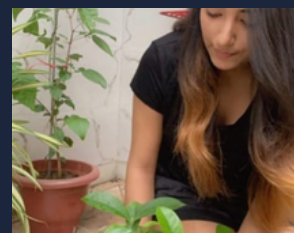
## Webinar- Bring Plants In, Good Health Follows

Project Dhara, in collaboration with WePlant, organised a webinar titled “Bring Plants In, Good Health Follows” on September 6, 2020. Mr. Santhosh George, Founder, WePlant was the facilitator of the event. He talked about the importance of and ways to build a community of organic plants. Further, he encouraged the habit of planting trees at home. We also had Ms. Seema Bali, Vice-Principal, St. Mary's School, Dwarka, share their experience and insights on inculcating the practice of tree plantation as part of their school curriculum. We received an overwhelming participation with 200+ people joining the webinar.



## Collaborations

Project Dhara collaborated with WePlant, an organization that aims to solve the problems of malnutrition in India and declining global biodiversity by planting indigenous fruit trees in public places. They have also started the concept of establishing seed banks in schools and colleges. We also received support from various college communities like NSS Maharaja Surajmal Institute, and AIESEC in Delhi IIT in our Plant a Plant campaign.



## Plant a Plant Campaign

Towards the end of the webinar with WePlant, Project Dhara launched a 15-day "Plant a Plant" campaign. The campaign aimed at encouraging people to plant at home and also to promote thinking in an environment friendly manner. People were given a challenge of potting a plant at home in their own unique and creative manner and posting it on their social media platforms encouraging others to plant as well. 60+ people participated in this campaign. We also had communities like NSS Maharaja Surajmal Institute, and AIESEC in Delhi IIT contribute to this campaign.

## About Project Iffat

Launched in November 2017, Project Iffat is a waste management solution under which slightly used soap bars from hotels are reprocessed into new soap cakes. These are then sold at a minimal price in areas facing sanitation issues. Project Iffat has a trifold agenda- eliminating and reducing waste, improving hygiene and sanitation, and creating new jobs. The income generated is used to enhance the livelihood of our 'Target Audience' - a group of women affected by HIV and AIDS.



## Slogan Writing and Poster Making Competition

In July, Project Iffat organised a Slogan Writing and Poster Making competition for students from Grade 6-12 on creating awareness around HIV AIDS. Over 80 students from across the country participated in this competition. The winners for the same were announced on our Instagram handle. The competition was successful at sensitizing school students towards HIV and AIDS, which was essential to stop the stigma around it right from the school level. Pratisandhi and Chetanalaya partnered as our Outreach and NGO partner respectively for this competition.

## HIV-AIDS Awareness Campaign: STOP THE STIGMA, SPREAD AWARENESS

With Project Iffat, we aim to create awareness towards the life of HIV and AIDS affected women and enable them to achieve financial stability by empowering them as entrepreneurs. On July 12, 2020, Project Iffat launched the 'Stop the Stigma, Spread Awareness', wherein Enactus JMC's team members prepared an informative video on facts about HIV-AIDS in order to bust the myths and stigma around it. We received support from various other student societies like Troubadours (theatre society of JMC) and Mercatus (marketing society of JMC). The campaign was well received by people and shared widely.





## Sanitation Drive with Chetanalaya

An essential part of preventing and protecting human health during infectious disease outbreaks, including the current COVID-19 pandemic, is good hygiene and sanitation practices. Keeping this in mind, a sanitation kit donation drive was conducted by Enactus JMC and Chetanalaya. We donated 350 sanitary napkins, 100 soaps, 50 phenyl bottles and 50 Glucon-D packets, thus impacting nearly 200 lives.

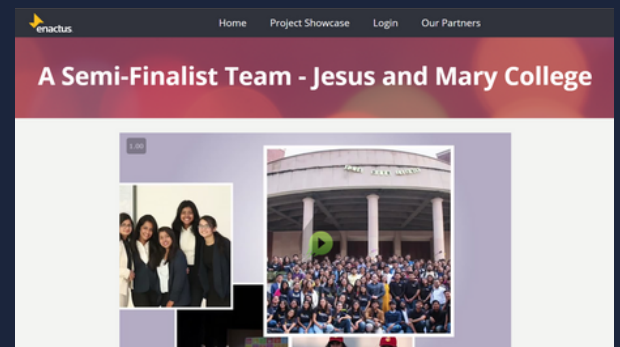


## Media Coverage

Project Iffat was featured on the Instagram page of 'The University Store' and 'Blue Leaves Community' on July 23, 2020 and July 24, 2020 respectively. Through these coverages, we were able to amplify the work done in the Project, as well as spread awareness on important issues like proper management of hotel soap waste and proper sanitisation.

## The Enactus India Competition 2020

The Enactus India Nationals provide a forum for student teams to share the impact of their projects. This year, in the first ever virtual Nationals, Enactus JMC's Project Iffat was presented. We got a platform to showcase our project and the developments made throughout the year. The Project was among the Top 8 of the 87 teams across India that participated in the Enactus Nationals Competition.



## Webinar with Project Zero Waste titled "Sustainable Living Post Covid"

Enactus JMC's Projects Iffat and Project Sugam collaborated with Project Zero Waste, for a webinar on 'Sustainable Living in the Post-Covid World' on July 18, 2020. Through this webinar, we learned sustainable methods of living and got an opportunity to share our project with the audience. Ms. Himani Wadhwa, the founder of Project Zero Waste helped us reach out to a large audience and spread awareness towards the numerous challenges facing our environment, thus engaging the participants in the much needed conversation around climate change.





## Story campaign on 'Women Entrepreneurs'

The increasing presence of women as entrepreneurs has led to the change in the demographic characteristics of business and economic growth of the country. Women-owned businesses enterprises are playing a prominent role in society inspiring others and generating more employment opportunities in the country. To celebrate women working in Sanitation and Healthcare, Project Iffat started an Instagram Story campaign wherein we shared the works of women entrepreneurs like Arundati Muralidharan, Namita Banks, Kalpana Saroj, Prachi Kaushik, and Kiran Martin. All these talented women have made a big impact and are an inspiration to others.



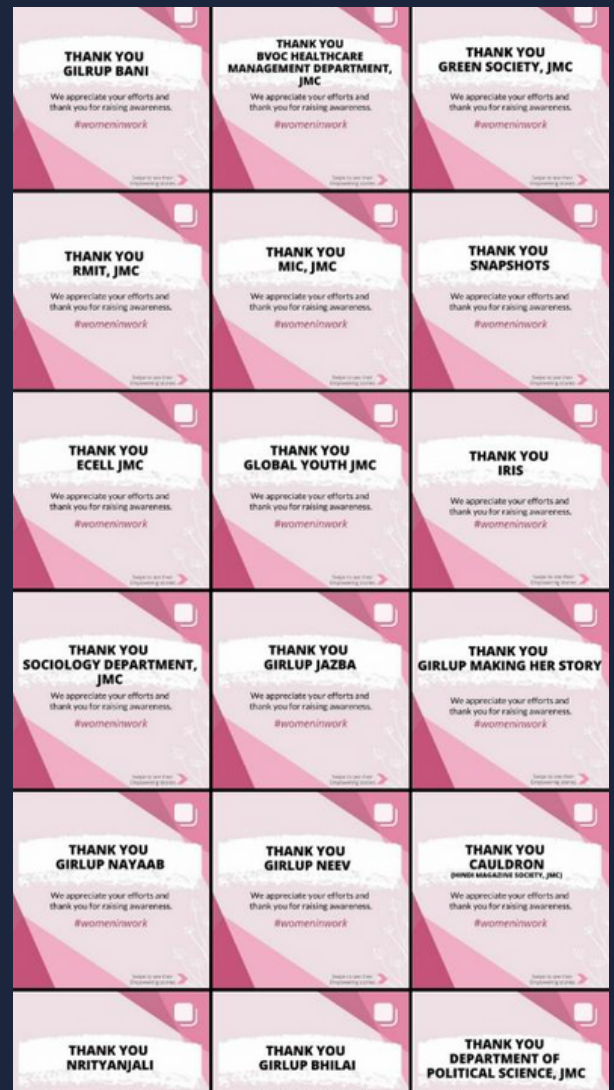
## Social Media campaign: #WomenInWork

This campaign aimed to empower women through breaking the stereotypes about working women, taking inspiration from their She-ros and encouraging them to exceed their career aspirations. We asked women the following questions:

We asked women the following questions:

- Who is your role model/She-ro?
- What do you want to do/become after college?
- What stereotypes have you heard about working women?

With 25+ college societies and departments participating in this campaign, we're sure that we have been able to amplify the voices of women across the country and break glass ceilings.



## Collaborations

Project Iffat has been able to collaborate with many organizations in the last quarter, including Pratisandhi, Chetanalaya, Project Zero Waste, Troubadours, Mercatus etc. We also had various college communities including Girl Ups, Her Campuses and other women societies join us in the 'Women in Work' campaign. These collaborations have provided a platform for new opportunities for Project Iffat and Enactus JMC.



## About Project Sugam

Project Sugam focuses on three areas: Plastic Wastage, Sanitation & Open-Defecation. Our flagship project aims to create sustainable and publicly accessible Eco-brick washrooms at locations in New Delhi. These bricks cut-down possible emissions released from the degradation of plastic and the use of single-use plastic to stuff the bottles leads to reduction in landfills, seas and oceans. 1 in 10 deaths in India is linked to sanitation and hygiene, Sugam ensures the presence of clean running water and liquid soap and propagates individual health as well as a positive impact on the environment and the sanitary health of vulnerable communities while being a torchbearer of sustainability in traditional infrastructure.



## 'Less plastic is fantastic' campaign

On July 5, 2020, Project Sugam launched the Less Plastic is Fantastic campaign to emphasize the need of reducing the use of plastic. 60+ people shared their 'Plastic-Free Story'.

On how they are contributing to reducing plastic in their everyday lives. Several national and international Enactus teams also came forward to share how through their Projects, they have been creating a positive impact in the environment.





## Process of Eco-Brick Making

Through our social media handles, we have spoken about the meticulous process of making an Eco-brick. Not only have we mentioned the six steps involved in this process, we have also answered some questions the audience may have, such as "Are these Eco-bricks safe for the environment?"

	<p><b>OUR STORY</b></p> <p>Project Sugam, an Enactus JMC flagship project, aims to create sustainable and publicly accessible Eco-brick bathrooms at various locations in Delhi.</p>	<p>P R O C E S S</p>
<p><b>STEP-6</b></p> <p>Arrange the EcoBricks in the desired shape. Tie the Eco bricks using ropes and form different structures.</p>		
	<p><b>STEP-5</b></p> <p>Put the lid back on and the Eco-brick is ready to be built with. Ensure there is no air left inside the bottle and seal the bottle firmly.</p>	
<p><b>STEP-4</b></p> <p>Pack tightly throughout the process to ensure it is compressed. Continue the process until the whole bottle is filled tightly.</p>		
	<p><b>STEP-3</b></p> <p>Compress the plastic waste tightly into the bottle. Use a stick to push the plastic in the bottle and flatten by pressure.</p>	
<p><b>STEP-2</b></p> <p>Find a clean and dry two litre plastic bottle. Bottle should have a lid and must be in good condition.</p>		
	<p><b>STEP-1</b></p> <p>Collect clean and dry plastic waste at home. It can be chips, packets, earbuds, sweet wrappers, clingwrap etc.</p>	

## Project Zero Waste Webinar

Project Sugam, along with Project Iffat, collaborated with Project Zero Waste to conduct a webinar on July 18, 2020. The speaker for the sessions was Ms. Himani Wadhwa, founder Project Zero Waste.

It focused on sustainable living in a post covid world, and about 100 students attended it. Enactus JMC was able to spread the message of curbing single use plastic consumption, and promoted adoption of ecological techniques and commodities.



## Collaborations

This quarter, Project Sugam collaborated with Project Zero Waste to help spread awareness about sustainable living (especially in the post Covid-19 world).

Project Zero Waste is a social enterprise that aims to reach as many people as possible in Delhi with the message of zero waste, climate change and sustainability. It offers high quality goods that further help individuals to use eco-friendly products.



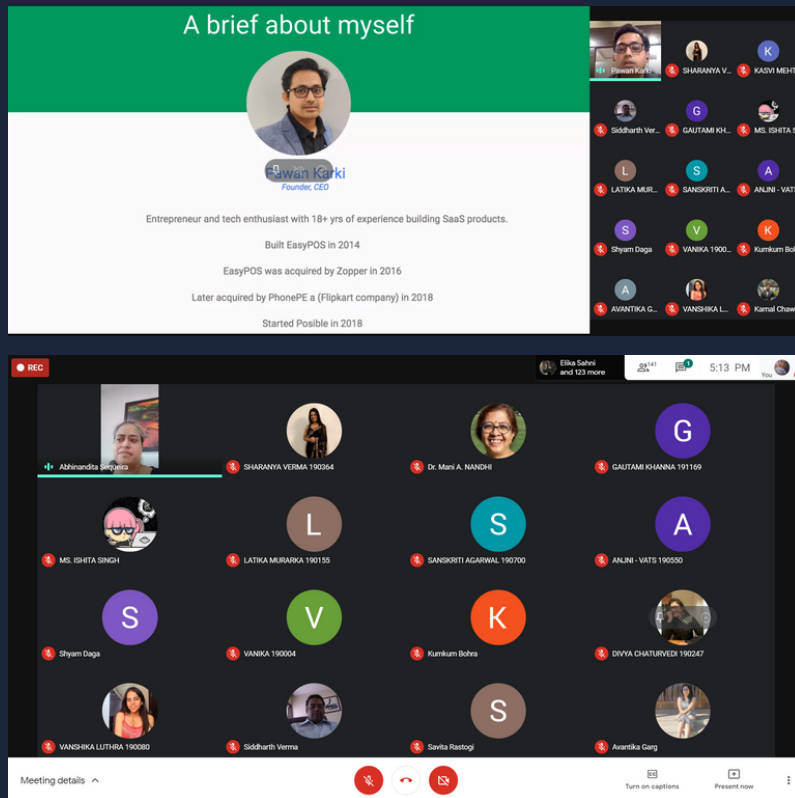
## About Project Sahaay

Sahaay is a digital business consultancy service that aims to help small business owner and budding entrepreneurs adapt to the "New Normal". It aims to solve their pain points and assist them in growing their businesses. It has been awarded as one of the 'Best Collaborative Ideas' out of 110 projects from all over the country at 'Enactus Cares: Ideas for Impact Contest' organized by Enactus India.



## Project Launch

Sahaay was launched on September 12, 2020. It was an honour to host prominent industry leaders like Mrs. Abhinandita Mudgal, Director, KPMG, Mr. Siddharth Verma, Partner, ProConsults and Mr. Pawan Karki, CEO, possible.in. Their sharing their insights was truly a treat for the audience to witness. Topics covered included uncertainty and business continuity as part of the New Normal, role of consultants in the business world, how to set up a business in the current scenario and the role of technology in business. The event was concluded with an interactive Q&A with the speakers and finally, the launch of the official Instagram and Facebook pages of 'Sahaay'.



## Project Status : On the Path to Creating Impact

Sahaay social media platforms have been actively and continually pushing out business hacks and digital marketing tips for the viewers' perusal. These tips range from subjects like customer growth, post engagement to making social media management easier for people. Sahaay has been able to create a platform to learn, grow and develop each day.

## Project Collaboration : A Collaborative Effort

Our collaborators have helped us in their own way every step of the way.

Consultancy Collaborators : ProConsults

Technology Collaborators : Possible.in

Public Health Consultancy Collaborators : IQVIABusiness

Consultancy Collaborators : Pioneering Ventures

## What piqued your interest in social entrepreneurship?

If you are a person who desires a better world, then social innovation and entrepreneurship is your future. It's a beautiful human energy that creates an adventure for your life, for others and for the planet. Whether you are creative and love the arts, analytical and want to code, or a little bit of both, this is our amazing path forward. If passion is your poetry and your alchemy you are likely destined for a life of greater purpose. Why do anything less than everything you were meant to do? As social entrepreneurs and innovators we often choose to start our day in abundant gratitude and we hold close what we value most. How amazing can life be if we turn the pursuit of happiness into the happiness of pursuit? This is the adventure of a life-time for social innovators and entrepreneurs.

## What inspired you to join Enactus?

In a word, YOU. 😊 Just by reading this, your curiosity and you being interested in doing something more with life, inspires me everyday to be better. At Enactus we say we have a "Head for Business and a Heart for the World" 🚀. These are not empty words, it's our rocket 🚀 fuel to get us further, together. To create positive impact for the world 🌍 Since 2002, I have worked with many beautiful people in challenged places to build schools, to work in refugee camps, to be with child soldiers, to work on Malaria prevention and maternal health issues. Many people who know my work told me "I must experience Enactus".

After spending weeks working in South Africa, I went to São Paul, Brazil to experience my first Enactus event it was 2014. and, well 😲 WOW. It was a wave of something wonderful that went from a sea of challenges to a sea of solutions. I met Enactus students who have grit, energy and that certain infectious curiosity and courage to create change.

This was a time in my life where I was going to take on a project for the movie company Dreamworks. After meeting Enactus students, I decided not to take the job and instead spent some volunteer time to learn more about Enactus. I met with members of the board and leadership. They encouraged me to join the Enactus team. It was clear this was a group set to solve challenges.

They also outlined the many organizational challenges. Once I learned of those challenges, that part of my brain that is designed to solve kicked in and I was hooked. I took on a role as the Innovation Officer helped write the 2020 vision and within a year, I returned to South Africa to produce my first Enactus World Cup with a great team.

It was five years after I had worked with the 2010 FIFA World Cup 🏆 in the same location. It was a better world cup, and I've been doing it ever since. Soon somehow, someday in India we'll create an even better world cup experience with your help and ideas!



## What motivates you to keep working towards the Enactus vision, what are lessons learned?

I love the team and country leaders I work with and our vision to create a better, more sustainable world. A great team is the reason we can accomplish more than we thought we ever could. Teamwork and collaboration is key. If you can't get your team to work together you won't get the work done - it becomes Mission Impossible. One of the great experiences of Enactus is the lessons learned in teamwork. Get your team together, have fun, be genuinely interested in each other. Support each other, listen, and establish your team values and live by them. If you feel the team is too big, simply create a small and mighty team that collaborates with and embraces other teams! Create a lead and a wing. Value everyone of your team members for their true passions in life! When someone shows you who they are, believe them, support them. Dance, the arts, science, technology, maths, music, put it all together, shake it up, this is your elixir, your synergy. Every success story has a beginning; the diverse thoughts, passions and quirky personalities of your team is the beginning of your success story. Create a great team, support the diverse characteristics, write your story and your plan together. Communicate often and with clarity, be loyal and true to each other and ENJOY. You will co-create great change together!



37  
COUNTRIES



1,730+  
UNIVERSITY PROGRAMS



72,000  
STUDENT MEMBERS  
Annually



550  
CORPORATE,  
ORGANIZATION &  
INDIVIDUAL PARTNERS

We are a community of student, academic, and business leaders.

## Have you seen Enactus grow as a community and how can we grow together?

Sometimes to grow, you have to reset and evolve. Change is inevitable. Change is happening at a greater and greater pace in our world. Don't wait for change to happen TO you and then be surprised or left behind (noooo waaaay). it's best to LEAD CHANGE and help bring others along. "Wait and see" is not a strategy, it will eat you alive (grrrrrh). One of the greatest qualities of a good leader is prediction and theory. Your teachers and professors will support you in this. Please ask them, be genuinely interested in what they have to offer you. Want to freak out your parents and connect on a whole new level? Ask them how it was when they were 19 years old. Listen with genuine interest. Ask your family and friends about their dreams, goals and theory on life. Then simply listen quietly with an open mind, and experience the response you get. What do you think will happen when you do this? Experience is important WHEN combined with the right theory. This is how we all grow. Some of the most experienced companies fail when another one with a better theory comes along. Your teachers can tell you about companies that have been around for years and along comes a different theory like, Apple, Netflix, Instagram and Amazon - and we experience vast and fast change. Enactus is about to experience tremendous growth in very new ways - thanks to all of you. Only together we can make this come true. We are connecting more and more Enactus students and alumni with a direct link to each other on Plus.Enactus.org. This will help strengthen experiential and team learning throughout our global communities. Why not be part of something great, and connect with your friends you didn't know you had around the world? Our global community can work to strengthen our local community. Together we can accomplish the 2030 Global Goals. Why not start by crossing borders and reaching out to someone new and making their day with a namaste ☺☺☺!



## What according to you is the key to a successful innovation strategy?

Establish, live and lead with your values. Bring your team together and enjoy a fun and meaningful Value Process. Learn about each other's values and passions. Keep people's passions, desires and needs in mind. You then have a base of strength to launch ideas and innovation. Start with a mighty team. Some teams choose to start with "what problem are we trying to solve?" I would challenge you to think differently and start with "What are we passionate about and how can we place our passion towards a greater purpose?"

Passion > Performance > Purpose!



Embrace ideas from inside and outside of your group. Innovation does not mean you need to start with an original idea. An original idea is cool yet not critical to set your strategy in motion. Learn first from other people's failures. We have been failing our planet and people for thousands of years, we don't need to add more of the same kind of failure. The lessons are all around us, in the air we breathe, the waste that surrounds us and the disparity of wealth.

These are lessons in failure, based on a scarcity mentality. If you think like a social innovator, you will think in terms of abundanomics and learn from the mistakes of others. Ventures of the past failed the moment they failed to build a strong team or did not understand the needs, desires and passion of people. These insights and needs assessment together with shared innovation can transform into your greater purpose with your team in a fun and meaningful Ideation Process.

Social ventures succeed by building a cohesive team with great values and verve; one that not only understands the needs and desires of people, but is united in creating a better planet. Your team can map out a Strategic Plan to track your progress, test your theory, measure positive impact and amplify your story.

## What have been some of the highlights of your journey with enactus till now?

Whatever is next will be the greatest adventure yet! Every moment I get to hang out with passionate rebels with a cause like you is completely cool. Participating in workshops together is awesome. Traveling to listen to, and experience cultural differences around the world is amazing. When our collective energy comes together and we know we are creating a positive impact together, that is the best! I totally loved the workshop at JMC in 2019, I was greeted with a banner and a sand mandala, wow this was fantastic, I will never forget. We had many "Aha Moments"! I learn so much every time I listen to your passions and ideas. Our recent 2020 workshop was great as well, a collaboration with Jesus and Mary College + Shaheed Bhagat Singh College. We ventured further into gamified learning workshops online.

## Any piece of advice that you would give to current enactus members and to people who wish to be a part of enactus?

Bring your passion.

Shape the future on purpose.

Hold precious your values and what you value most. Optimize your team's performance, take genuine interest in each other, build each other up.

Business solutions are everyone's business.

Be forever curioUS , courageoUS and embrace the greater context of all of US. Tell your true story in a way that embraces 100% of humankind.

Take care of our home sweet home and take care of you. See the world as beautiful and make it true, the world will see you as beautiful too.



**WE BELIEVE INVESTING IN STUDENTS WHO TAKE  
ENTREPRENEURIAL  
ACTION FOR OTHERS  
CREATES A BETTER WORLD FOR  
US ALL.**

## Can you tell us your favorite enactus team?

LOL. Every passionate team with heart is excellent in my book. Yes, JMC holds a special place in my heart. I am interested in whatever you do next, and how I might best support your adventures. You have a colorful tapestry of grit, desire, persistence and passion. You will rise in the next several weeks and months to do amazing things you never thought possible, I am absolutely certain of this. You are surrounded by great teachers and family, and a beautiful campus that gives you a unique view of the world. I believe a new team will rise soon, one that reaches across campuses and countries and collects the innovators, the artists, the coders, the scientists, the change-makers and creates something new, like the world has never seen. If you know this to be true too, then this prediction is all about you.





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